



**Delaware
County
Press Club**

UPDATE

www.delcopressclub.org

*Celebrating
27 years
1979 -2006*

Vol. XV — #1

Delaware County Press Club , Founded in 1979

Serving Chester, Delaware, Montgomery, and Philadelphia Counties

Post Office Box 1682 • Media, PA 19063

October 6, 2006

Press Club Sponsors Weldon-Sestak Debate



Congressman Curt Weldon



Admiral Joseph Sestak

The Delaware County Press Club is proud to host the first 7th Congressional District Candidates Debate, Friday, Oct. 6, at the Drexelbrook Corporate Events Center. Republican incumbent Congressman Curt Weldon and Democratic challenger, Joseph Sestak will participate in a presidential-style debate format.

The debate will follow a luncheon beginning at 11 a.m.

Due to the candidates request, please note that lunch will be cleared at 11:45 a.m.

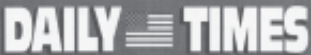
Media Panelists:

- Phil Heron, Editor of the *Delaware County Daily Times*
- Stan Huskey, Editor of *The Times Herald*, Norristown
 - Carla Showell-Lee, Host of *Comcast Newsmakers*
 - Dave Madden, Reporter *KYW News Radio*

Event Sponsors:

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The Debate will air during October on the following stations:

Pennsylvania Cable Network (PCN) - Air Dates: Sat., Oct. 7 - 8 p.m. & Sunday, Oct. 8 - 4 p.m.

Comcast Public Access Channels:

- *Radnor Studio 21 - Channel 21* • *Comcast Delaware County Channel 76*
- *Comcast Chester County Channel 78*
- *Comcast Montgomery County Channels 96 & 98*

Available through ON DEMAND from Comcast, in the Get Local Menu from Oct. 8, 2006

Proceeds will benefit the Press Club Scholarship programs.

Delaware County Press Club Application

Founded 1979

Serving Chester, Delaware, Montgomery, and Philadelphia Counties

Web Site: www.delcpressclub.org

09/01/2006 - 08/31/2007

New Member Renew Membership Application Date: _____

Membership Category

- Individual or Sole Proprietor - \$40.00
 Corporate Primary Member - \$60.00 | Additional Member \$40.00
 Non-Profit Primary Member - \$50.00 | Additional Member \$40.00



Office Use Only

Date Received: _____

Check Number: _____

Check Amount: _____

Data Entry to membership list.

Date Welcome Packet Mailed: _____

Note: Membership sign ups are non transferrable. For other members in your organization to enjoy membership benefits and pricing, you will need to sign them up as additional members. This will give them all member benefits and their own listing in the membership directory.

1. Please fill out the complete form and **Print or Type Clearly**. 2. Make check payable to Delaware County Press Club.

3. **Mail both copies to:** Delaware County Press Club • Membership Drive • PO Box 1682 • Media, PA 19063

Please Type or Block Print — Directory Prepared from This Form.

-----			Optional Information:	
Last Name			<input type="checkbox"/> Do Not Publish in Directory	
First Name			<input type="checkbox"/> OK to Publish in Directory	
M.I.			-----	
-----			Home Street Address	
Job Title			-----	
-----			Home City, State, Zip Address	
Business Name			-----	
-----			Home Phone No.	
Business Street Address			Home Fax No.	
-----			-----	
Business City, State, Zip Address			Home E-mail Address	
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Business Phone No.			Home Cell Phone No.	
Business Fax No.			Home Web Site	
-----			E-Mail Press Club Broadcasts To: <input type="checkbox"/> Work <input type="checkbox"/> Home Send Press Club Postal Mailings To: <input type="checkbox"/> Work <input type="checkbox"/> Home	
Business E-mail Address				

Business Cell Phone No.				
Business Web Site				

GOAL: With Regionalism being a new approach to so many of our businesses, and no other Press organization in the Western Suburbs of Philadelphia, the Press Club's new tag line *Serving Chester, Delaware, Montgomery, and Philadelphia Counties* is our vision for the Millennium.

The Press Club is comprised of active and retired communications professionals from the fields of print and broadcast journalism, public relations, marketing, writing and photo journalism as well as communication teachers, students, and professionals in allied fields. Currently there are over 160 members and growing. Founded in 1979, the club is celebrating over 25 years as an independent and non profit organization run by an all voluntary board of directors.

High-powered attorney F. Lee Bailey, television news anchor and author Larry Kane, Governor Ed Rendell, Philadelphia District Attorney Lynne Abraham, newscasters Steve Levy and Larry Mendte, Philadelphia Inquirer writer and author George Anastasia (covered Capano & Mob trials), Comcast SportsNITE Anchor Leslie Gudel, Glenn "Hurricane" Schwartz, The Inquirer writing team covering the DuPont siege & trial, WPHT 1210-AM talk show host Michael Smerconish, and —even The Phillie Phanatic, as his alter ego, Tom Burgoyne, are among some of the distinguished guests who have appeared as featured speakers at the press club.

Monthly luncheons are held at the Towne House Restaurant in Media, 3rd Wednesday of each month (September thru May) at 11:45 a.m. For full information on Press Club benefits, visit the web site at www.delcpressclub.org.

The Press Club has four fully endowed scholarship foundations created to honor well-respected members of our club. Through the recipients of these annual scholarship grants, the legacy of these individuals lives on as students pursue careers in the fields of writing and communication.

The Press Club's Scholarships are:

- The Bob Finucane Memorial Scholarship at Penn State Delaware County
- The Charles W. Crist Memorial Scholarship at Delaware County Community College
- The Jack & Florence Steck Memorial Scholarship at Temple University
- The Ed Berman Scholarship at Penn State Delaware County

Individuals wishing to establish scholarships through the Press Club can contact Club President, Barbara Ann Zippi at ARTEMISProductions@juno.com or 610-566-4883.

Officers

2006-2007

Executive Committee

President - Barbara Ann Zippi
Artemis Productions
Vice President- Tony DiTommaso
Comcast Cable
Treasurer - Adriene M. Irving
City of Chester
Assistant Treasurer - Robin Otto
First Keystone Bank
Recording Secretary -
Marla A. Luzzi
Radio Communications Service, Inc.
Corresponding Secretary -
Marianne Kirby Rhodes
Delaware County Community College
Immediate Past President -
Ronald F. Hill
Delaware County Community College

Board of Directors

2006-2010

Term Expires 2007

Barbara Ormsby - Reporter
Hobart Rowland
Main Line Today Magazine
Cathy Sutton-Martin
JRC Press Newspapers
Norma Testa-Walsh
Retired Senior Volunteer Program

Term Expires 2008

Joe Biscontini
Penn State Delaware County
Lisa Roberts Cadorette
Neumann College
Cecile Charlton
Delaware County TMA
Michele Daly
West Chester University
Peg DeGrassa
JRC Town Talk Newspapers
Bill Tyson
ConocoPhillips

Term Expires 2009

Trish Cofiell
Delaware County Government
Linda Houldin
Brandywine CVB
Peg Sweeney - Boeing
Katie Walker
West Chester Chamber of Commerce

Term Expires 2010

Kim Durnell
Delco Chamber of Commerce
Paul Kotrotsios
Hellenic News of America

President's Message



My first few months as President of the Delaware County Press Club - What a whirlwind! Greeted by a beautiful flower arrangement sent over from **Bette & Tracy** with the Delaware County Bar Association, the new board of directors and officers of the Press Club opened the season luncheon with a record breaking crowd Wednesday, September 20, 2006.

There was energy in the air at the Towne House. Installing new board members to reinforce our growth in other counties, representatives from the Greater West Chester Chamber of Commerce and Main Line Today Magazine have started to expand our goal of a regional focus.

A special treat for the luncheon attendants, **Linda Anderson** representing the Elder Law Attorney's of the Delco Bar Association, brought 2006 Editions for everyone of the *Elder Law Handbook and Resource Guide*. This book loaded with current information, was appreciated by everyone.

Our first speakers from the surrounding suburbs couldn't have been any better than **Andy Hachadorian**, Editor of the *West Chester Daily Local*. Andy is a graduate of Upper Darby High School and during his career did some runs for long standing member Reporter **Barbara Ormsby**. **Tom Murray**, Editor of *Main Line Life*, who grew up in Folcroft and lives in Drexel Hill. He surprised everyone with "hot of the press" four color *Community Guides of the of the Main Line*. Andy and Tom did a wonderful job behind the microphone and even talked about joining the ranks as Press Club members! Guys, the membership application is in the mail.

Today, The Delaware County Press Club serving Chester, Delaware, Montgomery & Philadelphia Counties is proud to host the first 7th Congressional District Candidates Debate. The Press Club thanks the panelists and the Drexelbrook Corporate Events Center for working with us to produce this special Debate. We deeply appreciate **Congressman Curt Weldon** and Democratic Party challenger **Admiral Joseph Sestak** for allowing us to host this important event for the voters of our area.

With regionalism being a new approach to many of our businesses and no other Press organizations in the Western suburbs outside of Philadelphia, The Press Club's new tag line Serving Chester, Delaware, Montgomery, and Philadelphia Counties is our new vision for the Millennium. We look forward to expanding our membership from the surrounding counties.

We understand that with a commitment to regionalism, we have to bring events, programs, workshops, and luncheons to suburban areas. If you have an idea for a Press Club function in your area, contact any Board Member or contact me at ARTEMISProductions@juno.com to submit it to the Board for consideration. For more information on the Press Club visit online at www.delcypressclub.org.

Eventfully yours,
Barbara Ann Zippi, President
Delaware County Press Club

Committee Members Needed

Get Involved - This is your Club!

As new Press Club President, I encourage all of you to get involved the Club's committees.

It's a perfect opportunity to get to know other members and direct the club with your suggestions and ideas. Throughout my years volunteering on various committees of this organization, I have made valuable business contacts that have benefited my clients and projects.

However, the unforeseen benefit is the many associates I have worked with through the Press Club that I now count as valuable personal and professional friendships I hold dear to my heart.

Here's a list of committees for your consideration. To find out more, contact **Barbara Ann Zippi** at ARTEMISProductions@juno.com or at 610-566-4883.

Newsletter

Assist in gathering member news for future publications

Directory

Assist with compilation & proofing of Press Club's yearly publication

Workshops

Assist with arranging workshops on topics in communications industry

Tours

Assist in arranging tours to local attractions, TV stations, etc.

Membership

Assist with welcome packages to new members and expanding outreach for membership in Chester, Delaware & Montgomery Counties.

Hospitality

Door Workers & Greeters needed for Lunches & Workshops to set out name tags, collect money, and hand out tickets.

Fundraising

Holiday Gift Baskets,
Cruise Trips, Etc.

Other Committees are:

Web Site, Grants, Archives,
Publicity, Photography, Grants,
Awards & Member Competitions.

Web News

www.delcopressclub.org

Check It Out!!! Do you have a Job Opening to Post?

Thanks to the efforts of **Lisa Roberts Cadorette**, we now have an active web site that is constantly improving. One of our new features is a JOB BANK.

To start us off, members and non member companies that have job openings in the Communications Industry can list them on our web site, free of charge.

The Press Club will list the job **free of charge**, if the job opening is current at the time of the Press Club Newsletter.

For information on our web site, or to submit other ideas for the Board to consider, contact Lisa at cadoretl@neumann.edu.

Advertising Press Club Newsletter

Thanks to **Tony Di Tommaso** of Comcast for sponsoring our first newsletter with advertising from Comcast.

This new opportunity will allow the Press Club to print newsletters more frequently, in addition to E-mailing our membership and prospects.

Currently we are seeking one advertiser per issue from our membership. If you are interested in sponsoring an upcoming newsletter, contact:

Marla Luzzi

484-614-5755

mluzzi@mcsradio.com

Upcoming Press Club Speakers

November 15

Brian Tierney, Publisher
Philadelphia Inquirer

December 20

Chris Wheeler, Broadcaster
The Phillies

The monthly luncheon meeting is on the **3rd Wednesday of the month at the Towne House, Media, PA.**

Reserve the following dates:

2006

• Nov 15 • Dec 20

2007

• Jan 17 • Feb 21 • Mar 21

• Apr 18 • May 16

PRESS CLUB LUNCHEON

Wednesday, October 18, 2006

Speaker:

Judy Spires, President

ACME Markets

Judy Spires became president of Acme Markets in February. Over 35 years, Spires rose from teenage cashier to president of the 115-year-old Malvern chain. "I bleed Acme blood," said Spires, whose father drove an Acme bread truck. Judy Spires got her first job at Acme Markets in 1970 while in high school - "strictly to get money for college," she said.

That's not quite how it worked out. Spires went to college, earning a bachelor's degree in special education from La Salle University. But, she said, "the retail bug had bit me."

Over the next 35 years, Spires rose from teenage cashier at the Acme Supersaver in Westmont, Camden County, to president of the Malvern chain with 134 stores in Pennsylvania, New Jersey, Delaware, and Maryland.

Spires, 53, became president in mid-February, just three weeks after Acme's parent, Albertson's Inc., agreed to sell out to Supervalu Inc., CVS Corp., and an investment group for \$9.7 billion.

The Towne House

Baltimore Pike, Media, PA

**Luncheon check-in: 11:45 a.m.

Meetings are open to the public.

The cost is \$15 for club members with advance reservations and \$18 for non-members and walk-ins.

**For Reservations, call
Norma Testa Walsh at RSVP
610-565-5563, ext. 12
by 4 p.m., Monday.**

Specify your meal selection when making your reservation. If not, we will assign you the standard menu of the day.

UPDATE is published five times a year for the members and friends of the Delaware County Press Club
Editors — Barbara Ann Zippi & Tony DiTommaso

Members can submit articles, promotions, company news, etc.

Photographer — Jayne Toohey

[Members interested in offering their services pro bono to share coverage of Press Club events contact Jane Toohey: jayne2e@msn.com

Design & Printing — Jerry H. Bloom
Web Site

www.delcopressclub.org