



www.delcpressclub.org

Press Club Update

Vol. XVI — #1

September 2007

Press Club Kicks Off New Season Harrah's Chester Casino Sept. 19

The Press Club opens its 2007-08 season with a regional kickoff Brunch at Harrah's Chester Casino & Race Track's at the Exclusive Diamond Club.

We start off the season with Emmy Winning Guest Lynn Doyle, *CN8 Comcast* and the voice of *KYW Newsradio 1060* David Madden. Outgoing board members: Cathy Sutton Martin of *JRC/Press Newspapers*; Barbara Ormsby, Reporter; and Norma Testa Walsh, Retired Senior Volunteer Programs are acknowledged for their many years of service to the Board of Directors.

The menu consisting of eggs, sausage, bacon, breakfast pastries with accompaniments, bagels, fresh fruit, assorted juices, roasted potatoes, a chicken dish, a pasta dish, coffee and tea is part of the award winning buffet at Harrah's Diamond Club.

Press Club Luncheon Speaker



Lynn Doyle
CN8 -Comcast

Lynn Doyle is a multi award-winning journalist, and a seven-time Emmy recipient, with more than 25 years of television news experience. She is host and executive producer for *CN8's* Emmy Award-winning *It's Your Call with Lynn Doyle*, as well as political director for *CN8*, The Comcast Network.

With its guests, wider range of topics, heavy viewer participation and

direct access to the host, *It's Your Call* is the most opinionated talk show in the region, offering a thought-provoking hour of live television superior to straight news programs that provides a forum for people to voice their concerns and opinions.

As political director, Doyle is responsible for leading and anchoring the network's award-winning election coverage and selecting the political content that airs on *CN8*.

In addition, Doyle serves as executive producer for other *CN8* political programming including: *The Battling Bills*; national, regional and local political races; and special event coverage such as State of the Union.

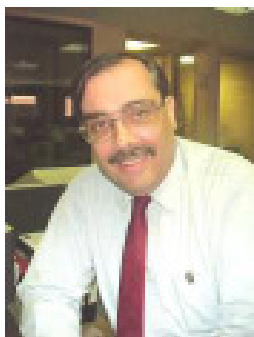
Outside of *CN8*, Doyle is president and founder of *LDTV, Inc.*, a television production company that develops programming, advertising, and video communications for various clients.

Doyle's career began in the newspaper industry and has included stints in local, regional and national television, as well as government and public relations. In addition to Comcast, which is the nation's largest cable company, she has worked for *CNBC*, *QVC*, and *FOXNEWS*. She has been recognized for her television excellence with multiple Emmy, Telly, and Beacon awards.

Doyle is married and the mother of two daughters. She resides in Pennsylvania with her husband, Michael Doyle.

**Press Club Fall Luncheons
Save The Dates
October 17 - November 21 - December 19
Towne House Restaurant
Media, PA**

Media Highlights Speaker



David Madden
KYW Newsradio, 1060AM

David Madden is a Philadelphia native with a lifetime of local radio experience. His first paid on-air position was as a freelance reporter for *WIBG* in the early 70s while attending high school at St. Joseph's Prep. Later, attending Temple University, he reported news on *WIFI-92*, graduating in 1977 with a BA in Speech, Rhetoric, and Communications. He joined *KYW* in March, 1989 as a general assignment reporter.

Today, on *KYW Newsradio 1060*. Dave primarily covers the Philadelphia suburbs and also works as a fill-in anchor and editor. He served on our panel of reporters during the 2006 Congressional Debate between Sestak and Weldon.

Board of Directors 2007-2008

Executive Committee

President: Barbara Ann Zippi

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Vice President: Tony DiTommaso

Comcast Cable

Treasurer: Adriene M. Irving -

Delco Intermediate Unit

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Recording Secretary: **VACANT**

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General Membership: Elizabeth C. Price

Delaware County Bar Association

Immediate Past President: Ronald F. Hill -

Delaware County Community College

Term Expires 2008

Joe Biscontini: *Penn State Delaware County*

Lisa Roberts Cadorette: *Neumann College*

Cecile Charlton: *Delaware County TMA*

Michele Daly: *West Chester University*

Peg DeGrassa: *JRC Town Talk Newspapers*

Bill Tyson: *ConocoPhillips*

Term Expires 2009

Trish Cofield: *Delaware County Government*

Linda Houldin: *Brandywine CVB*

Peg Sweeney: *Boeing*

Katie Walker: *West Chester Chamber*

Term Expires 2010

Kim Durnell: *Delco Chamber*

Paul Kotrotsios: *Hellenic News of America*

Term Expires 2011

Cheryl Kuhn: *Main Line Chamber of Commerce*

Hobart Rowland: *Main Line Today Magazine*

Ex Officio Board Member &

Pro Bono Consultant

Pat Buchanan: *Fischer Cunnane &*

Associates, CPAs

Reservations Information

Monthly Lunches October - May

Third Wednesday of the Month

September - June

The TOWNE HOUSE

Baltimore Pike, Media, PA

Luncheon check-in: 11:45 a.m.

Meetings open to the public.

\$15 - members advance reservations

\$18 - nonmembers and walk-ins &

members w/out reservations.

Reservations Deadline Monday 4 p.m.

RSVP: 610-565-5563, ext. 12 -

Norma Testa Walsh or online at

www.delcopressclub.org.

Meetings Open to the Public



Member Memos

Laura Nachman, who writes a weekly *On The Air* column for *Bucks County Courier Times* has been adding TV appearances to her outings. During the summer you might have seen her discussing summertelevision on *Money Matters Today* with Mary Caraccioli on Monday at 6 p.m. on CN8. Laura was also part of a panel discussing the series finale of *The Sopranos* on *It's Your Call with Lynn Doyle* on CN8. If you would like to receive Laura's column by e-mail, you can write to her at lauranachman@verizon.net. ... **Marla Luzzi** & family have moved to Boston. Northeastern has recruited her husband David from the University of Pennsylvania as Dean of its Engineering School. David, a nanotechnology expert, will head up Northeastern's first college, which has 3,000 undergraduate and graduate students. ... Best wishes to **Diane McGraw** who has moved (literally) back into the Sports Industry as Executive Director of Greater Louisville Sports Commission. Send greetings to her at 401 West Main Street, Suite 2200, Louisville, KY 40202. Phone: 502-376-6450. E-mail her at dmcgraw@louisvillesports.org. ... **Cecile Charlton**, Executive Director of Delaware County TMA and a Breast Cancer survivor has a mission that is close to her heart. For more information online, check out www.firstgiving.com/cecile. The Paws for the Cause Breast Cancer Walk is on September 23rd. Proceeds to benefit the Linda Creed Breast Cancer Foundation. For more information, call Cecile at 610-892-9440. ... Thanks to **Art Leahy's** network, aleahy@jmsonline.com, what do **Jack Holfelder**, The Rotary and India have in common? In an e mail Jack writes: After more than two days on the road I am here in Nagamangala, India. It's hard to believe the sights around here right out of the 1800s. Have not seen Gunga Din yet, but you never know. I was blessed by a Hindu priest this morning. Very cool experience except for the walk up the hundreds of steps. The view of the country side from there was terrific. The Rotaplast team was honored this morning by the High Hindu Priest, Shri Shri Shri (3 Shri's makes him like the Pope) Majharingi. Many of the children and their parents were called up to the stage for his blessing along with us on the stage. It was quite a sight. We are at the hospital now getting the OR's and the rooms ready for the patients. Some are already getting in line for the clinic tomorrow morning. Rotary for Rotaplast

money is helping us do some great work for the needy children of India. It also is sending a positive message for Rotary and the USA. Its a program that should get more recognition for the positive view people get of Americans who come here to help the people. There is no difference between the children and the parents from here to Peru. Same grateful parents and children different location. ... **Giovina Taraschi** has published *The Greater Philadelphia Guide to Corporate Grantmaking* offering hundreds of corporate programs and initiatives to help organizations in the Delaware Valley fund their services and operations. *The Guide* includes corporate contributions, corporate foundations, sponsorships, matching gifts, in-kind goods and services, subsidies, investments, volunteer programs and more. It also includes tips and guidelines on corporate grantseeking. Developed exclusively for the Delaware Valley, this diverse and valuable guide provides a wealth of information for those seeking to research and access corporate support. *The Guide* is available for \$99. For more information, or to order, contact Giovina Taraschi at 610-259-4191, giovinat@verizon.net, or visit online at tunbridgepublishing@verizon.net. ... **Bruce Nutting**, Players Club of Swarthmore writes: It has been over a year since we lost our friend, **Dave Smith**. Dave was the ultimate committee member of any organization lucky to have him as a member. The Players Club of Swarthmore has installed a video display in their lobby as a memorial to Dave, using the funds donated in his memory. They had a brief dedication of the display at 7 p.m. on Monday, June 25 at the theater, followed by a short reception. The duties he handled for the Press Club has taken several people to do what Dave accomplished. ... Congregation Beth Israel of Media announced that **John Vairo** has won its 2007 Friend of the Community Award presented on Friday, June 8. John was recognized for his dedication and tireless civic efforts over nearly four decades. Vairo, Emeritus CEO of the Penn State Delaware County campus, is a former president and continuing member of the Rotary Club, the Delaware County Chamber of Commerce, the Delaware County Torch Club, and the Delaware County Press Club. He is on the advisory council of the Neumann College LINC program.

May Luncheon Report

By Paul Nasella
Recent Graduate of Cabrini College



Brian Tierney, Esq.
CEO Philadelphia Media Holdings, LLC,

Delaware County native and current Chief Executive Officer, Philadelphia Media Holdings, LLC, and publisher of *The Philadelphia Inquirer* and *Philadelphia Daily News*, Brian Tierney, Esq., spoke to a crowded audience at the Delaware County Press Club's May 16th luncheon.

Tierney, who had recently returned from

a conference in Istanbul, Turkey on May 14, told the crowd, "there is a lot of excitement going on in Philadelphia," and people worldwide are buzzing about the "Philadelphia story."

Headed by Tierney, born and raised in Upper Darby, Philadelphia Media Holdings, LLC, acquired *The Philadelphia Inquirer*, *Philadelphia Daily News* and Philly.com in June 2006.

Under Tierney's leadership, web traffic has increased by 50 percent and there are now nearly 500 journalists on staff. Tierney also told the crowd *The Philadelphia Daily News* now offers home delivery for the first time in 81 years and that *The Inquirer* has established itself as one of four newspapers nationwide to increase its circulation.

The University of Pennsylvania and Widener School of Law graduate said the recent success of the nation's third oldest newspaper "starts with great journalism," and that under editor and executive vice president, William Marimow, "people feel the paper is better everyday."

A major focal point of Tierney's discussion was the connection *The Inquirer* and *Philadelphia Daily News* share with Delaware County, as almost all individuals involved in the ownership of the paper are residents or natives of the area, "We're the only paper in America that has this kind of local ownership," he said.

The Inquirer and *Philadelphia Daily News* also cooperate with local carpenters and teamsters unions and is looking to up the number of reporters covering the area. Tierney said the publication is "looking to build a better relationship with local schools from the high school level on up," as a means to better celebrate the talents of local county residents.

Tierney also stated to aid the growth of *The Inquirer*, *Philadelphia Daily News*, and Philly.com, some noticeable changes are going to be implemented over the next six months including a redesign of both papers and the website as well as the introduction of brand new state-of-the-art technology meant to increase the efficiency of journalists. Philly.com is also looking to increase the number of its employees to 50. Tierney said, "I know we're the big dog, but I want to get bigger."

Note: Due to the Press Club's commitment to encourage student participation, these luncheon reports were written by two interns who had the initiative to attend the programs and accept the challenge to volunteer writing up the events. We're proud to print their first bylines.

Barbara Ann Zippi, President

April Luncheon Report

By John Butler
Student Drexel University; Delco County Chamber Intern



Christopher Blackman
VP News - NBC 10

Guest speaker for the luncheon was Chris Blackman, Vice President of News for *NBC 10*. Blackman, a native of Ghana and graduate of Stanford University, has compiled an extensive number of accolades during his career. After beginning his career in Baltimore, he has worked for a number of news outlets. Mr. Blackman was Vice President of News Programming

for CNBC Asia. He also did work in Chicago for which he received many awards within the press community. His most significant work was *South Africa; The People; The Politics; The Promise*.

Chris Blackman has received several Emmy's and Associated Press Awards for his outstanding news programs during the course of his career in media. Mr. Blackman spoke on his career as well as current issues that the media industry is currently dealing with as a whole. Technological advances have changed the way that individuals receive news as of recently. What was the norm for receiving information is now considered outdated for some individuals. Mr. Blackman emphasized how important it is to identify these changes and capitalize off of them. He described how *NBC 10* thrives on its ability to provide news through the use of the Internet because receiving information through the use of Internet access is the fastest growing method of doing so. He also discussed the changes in how film will be edited for use in the future due to technological advances.

Listening to Chris Blackman speak was quite entertaining and informative. There were two key points that he made that stuck out to me as I am in the beginning stages of my professional career.

The first point was advice on how to break through clutter in the media industry when attempting to get a story published. Media groups receive hundreds of stories each day and only have a limited amount of time to report them. In order to make sure that your voice is heard, there are a number of things that you must consider. He explained the importance of giving your story an identity and making sure that it identifies how the particular event will affect the community.

It is also important to know who is the best person to pitch your story to. This requires some research as to who controls what is seen and heard in the media.

Chris Blackman concluded the afternoon by speaking on diversity. There are changes in the way that news is being received every day. Computer systems are beginning to play a more important role as to how news information is captured. There is also a constant change in the type of news that people want to hear about. With violence on the rise, people want to see and hear more about human interest stories. In order to make sure that all of the needs of the very vast population are met, diversity in the decision making process is imperative.

It is important to have people of all cultures represented in determining what is displayed in the media due to the fact that all of the viewers are not the same and certainly do not have the same needs.

President's Message ~ Year In Review



Barbara Ann Zippi

Thanks to the participation of an active Board of Directors, we were able to project a high profile in the community during the past program year. Keeping the details together without Dave Smith was a true accomplishment, his loss was felt many times during the program year.

Highlights included:

- Pro Bono Consultants – Fischer, Cunnane Associates, CPA
- Web Site Expansion
- Presentation to Newtown Square Business Association
- Press Club Appearance on Comcast Newsmakers
- Published five newsletters with Sponsorships

- Weldon vs. Sestak - first 7th District Congressional Debate in over 20 years

Publisher's Highlights included visits from:

- Sally Holub, *Main Line Today Magazine*
- Rich Crowe, *JRC Press & Town Talk Newspapers*
- Paul Kotrotsios, *Hellenic News of America Newspaper*
- Brian Tierney, *The Philadelphia Inquirer*

TV Outreach included :

- Chris Blackman, VP of News *WCAU TV10*
- Carla Showell Lee – Host/Producer of Comcast Newsmakers

Exciting programs included:

- Vince Papale, former Eagles linebacker, Author of *Invincible*
- Chris Wheeler, Phillies Broadcaster
- Herb Denenberg, Consumer Advocate & Investigative Reporter
- Judy Spires, President of Acme Markets
- Ed Mahlman, Executive VP & CMO of Philadelphia Inquirer
- Beth D'Addono, Writer/Editor

And, staying true to our journalism roots, our membership has grown with industry professionals including, but not limited to:

- Laura Nachman–*Bucks County Courier Times* TV Columnist
- Andy Hachadorian – Editor *West Chester Daily Local*
- Tom Murray – *Main Line Life*
- Debbi Calton – *WMGK*
- Renee Gordon – *Philadelphia Sun* Newspaper
- Herb Denenberg - Consumer Advocate & Investigative Reporter
- Jen Boyett - Comcast Newsmakers

Remembering the next generation, **Kathy Breslin** is helping us organize a Student Chapter . The Press Club awarded Scholarships from the **Jack Steck Scholarship at Temple**, the **Charlie Crist Scholarship at DCCC College**, **Bob Finucane & Ed Berman Scholarships at Penn State Delco**, and the Club's Annual Rotating Scholarship.

Our social events included a major fund-raiser and exciting networking event in the City of Philadelphia, when we attended the King Tut Tour & Reception at 57th Floor Penthouse of Two Liberty Place. The event co-sponsors included Transportation by *Main Line Today Magazine*, Wines by *Hellenic News of America* , Music by *JRC Press Focus Newspapers* and support from Conoco Phillips.

Our goal in "2006 – 2007 " to raise the Press Club's regional awareness was accomplished when through a blind web site e-mail to the President of the Press Club from the Editor of a Bucks County Daily they questioned why Bucks County was left out of our service area and requesting we take up the charge .

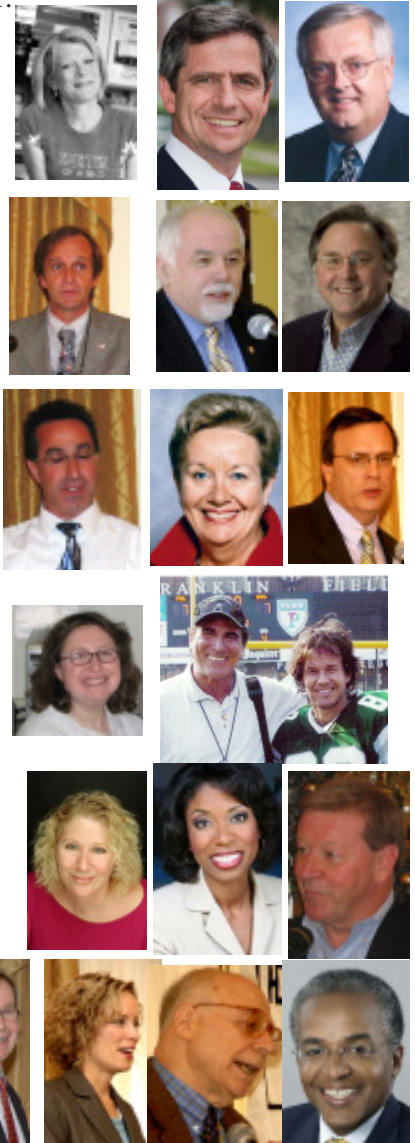
In the coming year, as a result of a Summer Retreat, we hope to organize Press Club internal operations systems , fine tune a manual that will produce a document, agreed upon by the Board, as a basis for future years and seek Grant Dollars to assist the club with educational programs for the membership. It will take a group effort to bring the Press Club into the new millennium and we welcome your input and volunteerism. Reserve the third Wednesday of every month through June to attend the Press Club's monthly lunches. The networking opportunities alone will become invaluable.

And, ending with bragging rights of an *aunt*, Avia Bella Zippi has now made me a *great-aunt!*

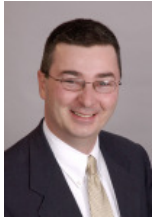


Avia with proud parents
Stephen & Christy!

Until we meet at a Press Club Function - Barbara



Meet The Board



Bill Tyson

Press Club board member Bill Tyson is being honored by the March of Dimes this October with the "Excellence in Public Service Award." The honor reflects Bill's longtime commitment to community involvement in Delaware County.

Bill is currently the director of communications and public affairs for the ConocoPhillips refinery in Trainer. In that capacity, he manages community, government and media relations and internal communications. He is also a member of Media Borough Council. Previously, he handled public relations for the Philadelphia Bar Association and was a staff member for U.S. Congressman Curt Weldon.

Bill has served several terms on the Press Club Board during his 20-year membership in the Club. He first became involved as a student at Penncrest High School when he worked with Joe Biscontini, Dot Reynolds, and others to establish the club's first high-school communications day. This event brought together high-school newspaper staffs for a day long series of seminars on aspects of journalism.

Bill's extensive community involvement includes serving as President of the Media Fire Company and as a Board Member for the Delaware County SPCA, the Delaware County Historical Society, the American Red Cross, the Chester Education Foundation, the Foundation of the Delco Chamber and other local groups. He also coordinates the annual Delaware County Soapbox Derby as a member of the Media Rotary Club. Bill has been recognized by the Media Theatre as "advocate of the arts" and by the Delaware County Chamber of Commerce as a key volunteer and business leader.

Other awardees include:

Press Club Member **Sophia Sisniewska**, Chancellor Penn State University, Delaware County,
Press Club Supporter **Dan Brodeur**, Owner & Chef of Brodeurs on State Street, and
Susan Bradley of Crozer-Keystone Health System.

CONGRATULATIONS to ALL!

Put ICE in Your Cell Phone

From the *Toronto Star*:

The In Case of Emergency *ICE* idea, is a very simple, yet important method of contact for you or a loved one in case of an emergency. Program the number of a contact person or persons and store the name in your Cell phone as *ICE*.

Paramedics found that when they went to the scenes of accidents, there were always mobile phones with patients, but they didn't know which numbers to call. He therefore thought that it would be a good idea if there was a nationally recognized name to file "next of kin" under.

Following a disaster in London The East Anglian Ambulance Service has launched a national "In case of Emergency *ICE*" campaign. Store the word *ICE* in your mobile phone address book, and with it enter the number of the person you want contacted *In Case of Emergency*.

Emergency Services personnel and hospital staff would quickly contact your next of kin, by simply dialing the number programmed under *ICE*. It could save your life, or put a loved one's mind at rest. For more than one contact name enter *ICE1, ICE2, ICE3* etc.

Delco SPCA

Save the date ... the Delco SPCA and WMGK's Debbi Calton are hosting the *Concert for Critters* on Saturday, November 3rd at the Media Theatre, featuring Robert Hazard.

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In Memoriam

Mary Patricia "Pat" Tyrrell, a 38-year resident of Newtown Square, died at home on August 15 after a lengthy illness. She was the wife of Peter A. Tyrrell, Jr.

Mrs. Tyrrell worked in public relations and fund-raising for the Dunwoody Home, formerly in Newtown Square, and also for Lima Estates in Middletown. She especially enjoyed gardening and swimming, and would commemorate her birthday each year by swimming as many laps in the pool as her age.

Active in the community for many years, Mrs. Tyrrell served on the Board of Directors of the Delaware County Office of Services for the Aging (COSA) and of Girl Scouts of Delaware County. Over the years, she was a Den mother and Brownie leader and also was active in many organizations to which her children belonged.

She was a member and supporter of the Delaware County Press Club, served on the Newtown Square Tri-Centennial Committee and was a member of the Newtown Square Historical Society, which formed later. She also was a member of the Friends of Newtown Library. She handled publicity for both Newtown Square organizations.

Send donations to: Friends of Newtown Public Library, 201 Bishop Hollow Road, Newtown Square, PA 19073.

Holley Webster, a long time member of the Press Club, died peacefully at home on May 22. She had begun failing rapidly about a month before; she had lost a lot of weight and had been hospitalized several times in recent weeks.

According to daughter Nancy Webster "she did not want to stay on in her frail body, unable to go to plays and write reviews and chat with actors and directors, as was her life's pleasure. But even then, on Friday, she wanted to hear news of shows, people she loved, and things going on in the world... and her grip was strong as she said goodbye."

Press Club Past President Ron Hill writes, For those of you who may not have known her, Holley was a lovely lady who was instrumental in the Philadelphia theater community as the founder and longtime publisher of *Stage Magazine*, a monthly newsletter that included listings of just about every theater in the Philly region — from the professional houses to the small community theaters to the independent theater groups who have no permanent home. For just about the last 30 years, if you wanted to see what plays were being produced in and around this area, or if you were an actor looking for an audition, *Stage Magazine* was the place to go.

Several years ago, in recognition of her efforts on behalf of Philadelphia theater, she was awarded an honorary Barrymore Award.

Finally, last year at age 90, she retired as publisher of *Stage Magazine* and turned her beloved magazine over to a group that has since transformed it into an online publication .

Fall Luncheon Menus

Oct. 17 — Gilled Chicken Breast — Chicken Caesar Salad — Vegetarian
Nov. 21 — Roast Beef — Chicken Caesar Salad — Vegetarian
Dec. 19 — Roast Turkey — Chicken Caesar Salad — Vegetarian

New Membership

Sylvia V. Bastani

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[H] 610-534-8722
nanquinn46@yahoo.com

Bits & Pieces

Immaculata University announces they received a financial grant of \$53,000 for the 2007-2008 academic year from the W.W. Smith Charitable Trust. This year's grant will allow Immaculata to provide financial aid to its needy and worthy full-time undergraduate students. The Trust requires that the students selected be permanent legal residents of the Delaware Valley Area (Philadelphia and its neighboring counties) whose financial resources would not otherwise permit them to attend college and whose economic status would make them ineligible for financial support. ... In other news, Immaculata University's College of LifeLong Learning offers four online degree completion programs in an accelerated format. Available are Bachelor of Arts degrees in Financial Management, Health Care Management, Human Performance Management, and Organization Dynamics. ...According to **Sara Gruber**, Public Relations and Grants Coordinator, the Delaware County Library System is teaming up with County Council and DCCC to present their first *One Book*, "*One County* program entitled *Fall For A Book: Delaware County Reads Flags of Our Fathers*. Author **James Bradley** will visit three Delaware County locations on October 20. For more information, contact Sara Gruber at 610-891-8622 or www.delcolibraries.org. ...**DREXELBROOK** may add *Best Wedding Venue in Philadelphia* by *Myfoxphilly Hot List* to their growing list of awards. They include: The Knot 2007 *Best of Weddings* Pick; 2007 Top Meeting Facilities, *Philadelphia Business Journal*; 2007 Best Conference Center, *Main Line Today Magazine*; 2006 Business of the Year, Main Line Chamber of Commerce, and 2004 *CN8 & VIP Magazine* Ultimate Wedding Facility. ...The newly formed **Community Performing Arts Center (CPAC)** will host a *Hard Hat Reception* on the campus of the Pennsylvania Institute of Technology on Wednesday, October 25, between the hours of 4-6 p.m. Members of the press, future audience members and supporters will don hard hats and enter the Gothic auditorium to discover a construction site and the future home of the new Community Performing Arts Center. CPAC is the vision of **Jayne Garrison**, who witnessed performing arts groups struggle to find affordable, professional performing venues and realized that this diminished cultural opportunities in the region. Pennsylvania Institute of Technology will provide a 700 seat auditorium, **Schwam Architects** signed on for building design and **Parris Bradley** for technology design. Inspired, Board members joined and established nonprofit status. ...**Making Memories**, a nonprofit organization that grants wishes of those diagnosed with terminal breast cancer, is having their annual *Brides Against Breast Cancer* event at Drexelbrook's Facility on October 10 and 11 from 10 a.m. to 8 p.m. Browse 40 racks of discounted name brand and designer wedding gowns. All proceeds go to the Making Memories foundation. To volunteer to help out the day of the event, call **Sallie Bongaardt** at 610-543-6300 or online at www.makingmemories.org.

Moving? • Changing Jobs? New Phone Number?
New E-mail Address? E-mail: jerry@jerrybloom.com.

Job Postings www.delcopressclub.org

As part of the Press Club's commitment to sharing information, local employment opportunities are posted free of charge by request on the Press Club web site and in the Newsletter. To submit an employment opportunity or internship, contact webmaster@delcopressclub.org.

Major Gifts Officer (Director of Development)
Division of Development and Alumni Relations
Penn State Delaware County
Contact Web site or
Helene C. Bludman
Director of Marketing and University Relations
Penn State Delaware County
610-892-1254

Press Club Volunteer Opportunities

Position : Press Club Luncheon Reporter

Volunteer to write a story on the speaker/event. Your by-line will appear in issues of Press Club newsletter and web site. In addition, the publicity committee will send the story out with a photo to local newspapers. You will have an assigned seat at the speakers table. Members to share these Assignments.

Position: Assistant at Press Club Board of Directors Meeting

Attend Board of Directors meeting (lunch included) 1st Wednesday of the Month 11 a.m. - 2 p.m. at the Delco Chamber in Media, September through June.

General tasks include room set up, photo copying agenda & minutes, distribution of box lunches, clear board room after meeting.

Position: Assistant at Press Club Luncheons

Attend Press Club Luncheons (lunch included) 3rd Wednesday of the Month 11:15 a.m. - 2:15 p.m. at the Towne House in Media September through June.

Duties include set up registration/check in area, assist with check in of members and walk ins, oversee literature hand out table, room requirements, etc.

Position: Membership Coordinator

Assist the Press Club with membership outreach.

To volunteer, computer and internet access important.

Contact Club President Barbara Zippi at
ARTEMISProductions@juno.com.

Winning Movie at Immaculata

Our Lady of Victory is a movie that follows the struggles of the Immaculata University women's college basketball team and how Head Coach Cathy Rush, while overcoming numerous obstacles, led the team to victory. This heroic story highlights the accomplishments of a young woman who took a group of girls and taught them to believe.

The movie, which began filming in Philadelphia at the end of May, features an all-star cast. Carla Gugino, (*Entourage, Night at the Museum, Spy Kids*) will play former Immaculata women's basketball coach Cathy Rush. Marley Shelton (*Sugar and Spice, Grindhouse*) and David Boreanaz, (*Angel and Bones*) have also signed on to be part of the film. Tony Winner and Academy Award Winner Ellen Burstyn will play the Mother Superior of Immaculata College. Other members of the cast include Phyllis Somerville (*Little Children*) and Malachy McCourt (*Oz, The Devil's Own*).

"Good women's roles are hard to come by and Cathy Rush is one of a few," said Carla Gugino. "Girls need to know it is ok to apply yourself, to believe in yourself, and to play to win. This story has a lot to say about something that I think is very important – the equality of dreams."

"It's a great story – it's inspirational, it's human, and most important – it's real. It's Rocky for real!" said Executive Producer and Quaker Media partner Pat Croce.

Filmed through the summer around the Philadelphia area, Producers opened the set for 3 days in June for anyone interested in being an Extra in the movie. Filming took place at Hollinger Fieldhouse at West Chester University. More information on *Our Lady of Victory* online at www.ourladyofvictorymovie.com.



Pictured recently during production of the upcoming film "Our Lady of Victory" are actor David Boreanaz and Denise Conway Crawford of Havertown, PA. The film depicts the 1972 season in which the Immaculata College Mighty Macs won the first women's basketball championship. Boreanaz plays Ed Rush, then-husband of Coach Cathy Rush. Crawford was a member of that 1972 championship team and has a moment in the spotlight portraying an IHM sister in the film.

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Barbara Ann Zippi & Tony DiTommaso

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Submit articles, promotions, company news, etc.

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